

**FOUNDATION DEV
(BUSINESS PLANNING)**



BUSINESS PLAN DEVELOPMENT: 12-MONTH & 3-YEAR ROADMAP

Your vision needs a plan. This session helps you build short- and long-term roadmaps to guide your growth and secure funding.

**Virtual or
On Site**

what you'll learn

- What to include in a business plan
- How to create 12-month and 3-year timelines
- Key sections funders and boards expect to see
- Tools to align goals, staffing, budget, and impact
- How to show sustainability
- Planning tips for both new and growing programs

who should attend

- ✓ Executive Directors
- ✓ Program Leads
- ✓ Development Staff
- ✓ Grant Writers
- ✓ Planning Teams



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